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Artisan House<sup>®</sup> Adds New Artist, Mark Weinstein, to Growing Repertoire
Artist's mid-century modern creations to be on display in Las Vegas and High Point

(Los Angeles, Calif.) July 2013 – Artisan House, designers and crafters of unique, fine-quality metal sculptures for wall, floor and tabletop, has added Mark Weinstein to its team of renowned artists. Weinstein, a professional metal artwork designer for more than 45 years, has been showcased all over the world in restaurants, popular television shows, and more. For Artisan House, Weinstein has reproduced nine of his most successful mid-century modern pieces from his original line. These designs, and more, can be seen in Las Vegas July 29 – August 2, 2013, and High Point, October 19-24, 2013.

"We are dedicated to continually growing our portfolio of artists. It's a very exclusive and extensive process, because we have set high standards to maintain our signature level of design and quality," said John Shilling, president of Artisan House. "Mark is a seasoned professional and brings a level of design experience that is unmatched. His artwork will not only astound our current customers, but will also familiarize Mark's loyal followers with our company. We look forward to this partnership growing over the years."



### **New Product Preview: Mark Weinstein**

**ESPERANTO** makes use of simple geometric patterns to establish a unique mid-century modern statement. Its circular shape allows for applications in settings where space is limited, but high-quality art is still desired. Featuring hand-finished metropolitan steel, this wall sculpture may be displayed indoors and outdoors. Measures: 35" x 5" x 35"; MSRP \$1,295.

**TROY**, also a mid-century modern metal wall sculpture, is fabricated by hand, and features "square cut" nails as the primary design element. Finished in antique platinum, this piece makes a perfect statement in any interior application.

Measures: 56" x 5" x 37"; MSRP \$1,350.

## **About Mark Weinstein**

In 1957, Weinstein began working for his father at Federal Salvage and Supply in St. Louis where he had a hard time seeing the scrap metal as mere "junk." He found interesting shapes and designs everywhere he looked. It was then Weinstein began experimenting with different welding techniques.

He spent the next two years welding textured, metal sculptures in a shed in the corner of his father's

scrap metal yard.



Shortly after he sold his first piece, Weinstein received orders at a slow, but steady, rate until a furniture sales person spotted his sculptures hanging in a store and asked if he could carry his artwork. Weinstein's sculptures were used to accessorize the sales person's walls of a furniture show in Chicago, which led to manufacturer representatives from all over the country inquiring about selling his art.

In 1967, Weinstein launched Marc Creates, Inc. and found the demand for his metal sculptures was quickly outgrowing his shed, located in the corner of his father's scrap yard. In need of a full-time production facility and showroom, Weinstein rented a building in downtown St. Louis. By the early 1970s, Marc Creates. Inc. was producing metal

sculptures and furniture, shipping thousands of pieces of art throughout the world.

Today, Marc Creates, Inc.'s multi-dimensional, metal sculptures can be found around the globe; they have been spotted on TV shows, in restaurants and thousands of homes and offices.

Mark Weinstein's designs, along with other original company sculptures, can be seen inside the Artisan House showroom in Las Vegas, July 29 – August 2, 2013 [World Market Center, Ste. B-354] and High Point, October 19-24, 2013 [IHFC Design Center, Space D426].

Artisan House also maintains permanent showrooms in Atlanta [AmericasMart, Bldg. 1, Ste. 14E11], and Toronto [SOFA, Suite P-117]. Artisan House also exhibits at the New York Art Expo; HD Las Vegas; Interiors Birmingham; and Maison & Objet, Paris.

For additional information about Artisan House, contact the company at 203.563.0017; visit the company's Facebook page <u>Facebook.com/cjerebyartisanhouse.com</u> or website <u>www.artisanhouse.com</u>.

# For digital images, email jillian@bultemalambert.com

About Artisan House, Inc.®: For almost 50 years, Artisan House has been the leader in handcrafted metal wall sculptures. The corporate signature of "C. Jeré" has become synonymous with classic designs and fine craftsmanship, and is recognized as the benchmark brand in fine metal wall décor. Over the years, the line has diversified to offer tabletop and floor sculptures, as well as lighting, mirrors and accent furniture. Headquartered in Los Angeles, CA, Artisan House continues to create and reproduce innovative and cutting edge works of art. Launched in 2007 and based in Birmingham England, Artisan House Europe has become a major source of international distribution for this unique and original line of products. Artisan House attributes its lasting success to the basic fundamentals of outstanding design, superior quality, moderate prices and unparalleled customer service and support. For more information, visit <a href="https://www.artisanhouse.com">www.artisanhouse.com</a>.